



*Journal of Health Care for the
Poor and Underserved
JHCPU*

*Virginia M. Brennan, PhD, MA
Editor*

Upcoming Supplemental Issue and Call for Abstracts

From the sponsor

CVSHealth is committed to advancing health equity for the clients and communities we serve. Cross-sector communication and collaboration is key to advancing health equity, as it leverages and aligns strengths, skills, and resources to advance common health goals. The necessity and success of these innovative and collaborative efforts has been highlighted during the response to the COVID-19 pandemic, with new partnerships emerging around data infrastructure, health communications, testing, vaccination efforts, and distribution of critical supplies and equipment. Strong public-private partnerships aimed at addressing the social determinants of health (including quality food, housing, transportation, education, jobs) can accelerate health equity. To advance the body of evidence and share best and promising practices on public-private partnerships, CVSHealth is working with the *Journal of Health Care for the Poor and Underserved* to produce a supplemental issue dedicated to highlighting the impact and lessons learned from public-private partnerships focused on advancing health equity. In support of this objective researchers from academia, industry, government, and community-based organizations are invited to submit abstracts of 350 words or less concerning original research on the public-private partnership health equity theme. The organizing committee will review the abstracts and issue invitations to submit full papers to those chosen. The details for submission are outlined below.

Call for Abstracts

On behalf of the sponsor, CVSHealth, the *Journal of Health Care for the Poor and Underserved* issues a Call for Abstracts on the topic of Public-Private Partnerships and Health Equity. The scope of the supplemental issue is the significance and value of public-private partnerships (including but not limited to corporate, non-profit, local, state or national government, or academic) to advance health equity and/or address the social determinants of health; additionally,

the issue will identify potential directions for future work in this area.

Abstracts in the following areas as well as others meeting the general scope described above are welcome. Please note that papers providing examples of programs preferably will include outcomes data and evaluations or plans for evaluation.

- Lessons learned and best practices for successful public-private partnerships to advance health equity
- Establishing baseline of how public-private partnerships are advancing health equity and/or decreasing specific health disparities
- Ways to best evaluate the effectiveness of public-private partnerships,
- Best practices to navigate data-sharing agreements and memoranda of understanding, respecting the needs of all parties
- Opportunities for public-private partnerships to advance health equity in the recovery phase of the COVID-19 pandemic, mitigating the disparate impact the pandemic has had on underserved communities and to prepare these communities for the next pandemic
- Evaluations of how local/state/national government institutions partnered with academia or industry to advance health equity during the COVID-19 response
- Examples of partnerships that leverage the resilience and strengths of underserved communities to advance common health, environmental justice, or wellness goals and create common project ownership with community members using a well-defined community-based participatory research framework
- Critiques of public-private partnerships as they relate to sharing of resources, aligning on common goals, or intersection with need to fortify governmental public health infrastructure
- Examples of social entrepreneurship and practicing conscious capitalism to advance health equity
- Examples of social media innovation in health communication to diverse populations and communities, to better understand public sentiment effectively communicate key messages, and build trust
- Other abstracts fitting the scope as defined above

Note: We are *not* looking for papers simply demonstrating corporate social responsibility (CSR) through donations or volunteerism, but are looking for well-integrated projects and strategies that advance important health equity goals with measurable impact.

Abstracts should be blinded and should be no longer than 350 words long. The authors should include a list of key words (which will not count toward the word count of the abstract). Please submit abstracts to JournalAdministration@mmc.edu no later than midnight, February 1, 2022.